

AGENDA

Business Cooperation Event

12-13th July 2013, Gdynia, Poland

Friday, 12th July

Panel discussion:

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| 10:30-11:00 | Registration |
| 11:00-11:15 | Opening of the conference |
| 11.30-1:00 | I panel session: <ul style="list-style-type: none">• Dr. Krystyna Łuczak-Surówka Academy of Fine Arts in Warsaw The history of polish design and textile industry in the 2nd half of twentieth century in Poland• Katarzyna Figura Institute of Industrial Design Industrial Design Institute Beauty every day for everyone. Tapestries and utility fabrics from 50's and 60's designed in Institute of Industrial Design |
| 1:00-1:30 | Coffee break |
| 1:30-3:00 | II panel session: <ul style="list-style-type: none">• Olga Nieścier Polish fashion designer Research and forecasting trends in fashion and design• Joanna Kępińska Institute of Industrial Design Potential of Polish designers |
| 3:00-3:30 | Lunch break |
| 3:30-6:00 | III panel session: <ul style="list-style-type: none">• Anna Vonhausen SITAG How to build a strong production locally• Dawid Kentzer Black Pearls Sp. z o.o. Financing projects in creative/design industry• Piotr Miałkowski ALLcomp Polska Professional, achievable and friendly technology – latest methods of optimalization and automotion in wearing apparel manufacture. |

Showroom:

11:00-6:00 SHOWROOM



Project part-financed by the European Union (European Regional Development Fund)

Saturday, 13th July

Panel discussion:

10:30-11:00

Registration

11.00-12:30

I panel session:

- Dr. Krystyna Łuczak-Surówka | Academy of Fine Arts in Warsaw | Boom of young fashion brands in Poland
- Gdynia Innovation Centre | Polish Action Plan for support to fashion companies – presentation

12:30-1:00

Coffee break

1:00-3:00

II panel session:

- Aleksandra Gaca | Polish designers | Innovative 3D textiles – presentation and mode of production
- Nicole Acksteiner | Germany | Innovative technologies and textiles for the Baltic Fashion industry

3:00-3:30

Lunch break

Showroom:

11:00-6:00

SHOWROOM

6:00

FASHION SHOW

Workshops:

11:00-3:00

Piotr Miałkowski & Magdalena Krupińska | Allcomp Polska | Design your Future - Use the textile industry's leading 3D Virtual Prototyping & 2D CAD/CAM software to pave your way to the future.

When we are thinking about the implementation of new technologies for the preparation and production of textile material cutting, we are faced with many questions: whether the technology will take root in my company? How much it will take to implement - if it does not cause stagnation in production? Are my employees will be able to (and if they want) learn how to use new devices? Do we need all that things? How much does it actually cost?

ALLCOMP Poland representatives will answer for these and many other questions. This is the only one Polish manufacturer of cutters for automatic cutting.

During the workshop, will be shown UNICUTbyOptitex software support – the use of 3D and 2D modules (switch between them) – trends in the design and optimization of cut-outs, archiving templates – the newest trends and developments in production. Modules UNICUTbyOptitex: Flattening 3D, 3D Digitizing, 3D Runway.

3:33-6:00

**Tuula Bergqvist from Novia University of Applied Sciences | Finland
Barbie Training**

Module introduces Barbie-dolls as brainstorming tools. For those who doubt this approach, we want to remind that Lego has had a set designed especially for brainstorming for a number of years already. Workshops are directed to young entrepreneurs who want to start a business in fashion industry.