

# SUSTAINABLE & INNOVATIVE FASHION SEMINAR

2-3 OCTOBER 2013, HELSINKI, FINLAND

*Aalto University School of Arts, Design and Architecture*

This international seminar will provide the latest information about sustainable fashion. The number of places is limited so be sure to book your seat in a good time. Latest by 8th of September 2013.

**Registration:** [https://eage.aalto.fi/?fs/en/su\\_inno\\_fashion](https://eage.aalto.fi/?fs/en/su_inno_fashion)

Time: 9:00-17:00

Address: Hämeentie 135 C, 00560 Helsinki

Seminar fee 110€. Optional seminar dinner 45€.

## PROGRAM

### 2 October ABC FOR SUSTAINABLE FASHION by Kate Fletcher

Kate Fletcher's work is both rooted in nature's principles and engaged with the cultural and creative forces of fashion and design. Over the last 15 years, her original thinking and progressive outlook has infused the field of fashion, textiles and sustainability with design thinking, and come to define it.

### 3 October SUSTAINABLE AND INNOVATIVE FASHION

**Kate Fletcher**, Centre for Sustainable Fashion, London College of Fashion, UK  
*Alternative Fashion Systems and the Craft of Use*

**Cosette Armstrong**, Oklahoma State University, USA  
*Fashion Services: Influences on Patronage*

**Lisbeth Svengren-Holm**, University of Borås, The Swedish School of Textiles, Sweden  
*Sustainability and Trust in Consumer-Brand Relation in the Fashion Industry*

**Anika Kozlowski**, Ryerson University, Canada  
*Innovation for a Sustainable Fashion Industry: A Design Focused Approach*

**Cosette Armstrong**, Oklahoma State University, USA  
*Sustainability in Fashion Education in the U.S.: How to Catch a Moving Train*

**Anja-Lisa Hirscher** and **Alastair Fuad-Luke**, Aalto University, Finland  
*Exploring New Enterprise Models for Open Source Fashion and Half-way Products - Case Studies from Finland*

**Kirsi Niinimäki**, Aalto University, Finland  
*Redirective Fashion Design for Sustainable Consumption*

**Presentations from Baltic Fashion EU project.**

**Exhibitions:** Sustainable and Innovative Fashion and Baltic Fashion network.

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