

A white, textured garment, possibly a dress or top, hangs on a wooden hanger. The fabric has a crinkled, paper-like texture. The hanger is made of light-colored wood and has the name 'M. Nilsson' written on it. The background is a plain, light-colored wall.

invitation

2013-08-16

to a practical collaboration
with The Swedish School of Textiles

to make
clothes
that matter

the goal

The aim of this project is to look at how we can design clothes that matter. In practice, to challenge old and new values of clothing. Fashion traditions in relation to the expression of clothing and textiles, will be the base of the discussion and practical work. Participants should join to enhance their own performance, within their own profession e.g. fashion design, production, workwear, craft, sportswear, art etcetera.

the background

Many years of fast consumption of fashion and clothing, have enforced us to search for new solutions. To understand the values of clothes, visible through expression or hidden values is in focus to capture a new design perspective. What is the value of expression? How can we provoke old techniques and traditions to challenge the future to design, to make clothes that matter.

how to work

By sharing knowledge, the group will gain and build knowledge which would not be achieved on individual base only. All participants will learn from the seminars and also from each other. In practice examine and digest the values of clothes that matter. What can we learn from Swedish traditions in combination with the latest technology? Some of the work/garments, will be shown in an exhibition.

program

module 1

2,5 days Sept

Clothes that matter

Hidden and visible values

Expression & shape

Tradition and the value of newness

Participants meet to share their skills in practice, discuss and visually use their knowhow through interaction.

Start of cooperations.

module 2

The value of material & techniques. Traditional and on the edge textile techniques meets production. How can we find new expressions from new and old techniques?

Producers of linen & wool, knitting and printing.

module 3

Identity - Expression.

Traditions within Swedish fashion and textiles. How can we build in -visible values through expressions in clothing? Are there common values? Point of departure is clothes for the upper body.

module 4

2,5 days Oct

Cooperation of work in process, discussions with producers.

module 5

Oct - Nov

Realisation with producers

module 6

1 day 2013 Nov

Conclude cooperations and individual work. Photos. Presentation and discussion.

exhibition

Dec

topics

How can we

- design clothes that matters?
- challenge old and new values of clothes?
- provoke new and traditional clothing and textile expressions?
- develop new design through old and new techniques of production.

Examples of seminars which can be shared in practice:

the value of expression

Global wear	Identity and expression through shape
Sportswear	Design and performance
Workwear	Safe comfort

the value of tradition

Tailoring	Tailoring and new ways to make patterns
Handcraft	Traditional national costumes
Costumes	Expressions on stage
Couture	Individual exclusive womenswear

the value of techniques

new ways	Knitting blod vazzels
expressions	New values through colours/materials thorough dying and printing
challenge	Sustainable fashion

project leader/research

Pia Mouwitz, Senior lecturer in Fashion design at The Swedish School of Textiles. Reserach in design of clothes that matter.

artistic supervisor, module 4.

Astrid Olsson, Founder of and designer at 5tf Ave Shoe Repair.

where & when The Swedish School of Textiles
New location ! **Skaraborgsv 3A**, 50190 Borås

Module 1-3	Sept 15-17
Module 4	Oct 16-18
Module 5	aprx w. 44-45 / end Oct-beg Nov
Module 6	Nov 18

sign up

latest Aug 30th 2013 by mailing: pia.mouwitz@hb.se

Enclose a short presentation of your skills CV, and background.

contact: pia.mouwitz@hb.se Participants: 10-15.

cost

Free of charge - In order to participate, you will share your knowledge in practice in one seminar during one of the Modules. You will also join the cooperation work to make interesting pieces of clothes for the exhibition.

Material: The project will support some materials during the Modules in Borås. Materials will also be descided in cooperation with the producers.

who is behind this ?

This practical collaboration, is organized by The Swedish School of Textiles, within the EUfunded project Baltic Fashion to deal with the area of values and identity through tradition within fashion and clothing. It also explores how modern expressions can be the result of traditions in production and through old and new techniques.

The aim of the project Baltic Fashion is to promote the innovative Baltic Fashion industry throughout the Baltic Sea Region. Countries around the Baltic Sea are invlved in the project. The Swedish School of Textiles participate in the project with responsibility of Innovation. Part-financed by the European Union (European Regional development Fund and European Neighbourhood and Partnership instrument) www.hb.se/th/balticfashion

